

Nelson Croom partner with CILT(UK) to create online CPD Portfolio for the transport and logistics sector

Nelson Croom has set up a new partnership with CILT(UK) in order to deliver a range of branded online CPD courses for the transport and logistics sector this April.

The Chartered Institute of Logistics and Transport – CILT – is the professional body for individuals and organisations involved in all disciplines, modes and aspects of logistics and transport. The Institute's 20,000 members have privileged access to a unique range of benefits and services.

With such a wide range of experience and different job functions in their membership, CILT is developing the programme to provide more flexible access to training. The courses can be accessed any time online at home or at work. This is ideal for their members, many of whom work shifts.

CILT has taken six courses from Nelson Croom's Professional Development Portfolio, which have been branded and tailored to the membership. The portfolio of courses, called **CILT Learning**, includes project management, problem solving, negotiation and networking as well as effective communication and leadership skills.

"We are delighted that we have been able to set up a comprehensive range of CPD for our members without any major development costs," says Lesley Parker, Professional Development Manager at CILT.

"By adapting Nelson Croom's Professional Development Portfolio, we will extend the reach of our training provision to our members while minimising the risk for starting a new programme" she continues.

"We have a revenue sharing agreement so that if this works, we can reinvest the income into developing the service further. This will be a real bonus for us, as it is a quick and cost-effective way to improve our services to members" she concludes.

Find out more about CILT and their services to members at www.ciltuk.org.uk Alternatively call +44 (0)1536 740104.

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Notes for editors:

About Nelson Croom

Nelson Croom creates and publishes online learning courses. We work in partnership with companies, professional associations and other organisations. We believe that learning works best when it engages and motivates people. Different people learn in different ways, with different levels of learning and knowledge. In a Nelson Croom programme the learner is always in charge of what they do and how they do it.

To find out how Nelson Croom can help you deliver enhanced professional development to your membership contact:

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