

press release

October 2007

British Library embarks on elearning pilot

The British Library is developing three courses for UK businesses this autumn and winter with elearning developer Nelson Croom. The online modules complement an existing programme of workshops run by the Business & IP Centre at the St Pancras site in London. The workshops cover a variety of topics on information and research techniques. The London Development Agency awarded the British Library's Business & IP Centre £1 million in May 2005 to help transform it from a successful pilot project into a permanent national resource.

The Business & IP Centre hosts the UK's largest freely accessible collection of business and intellectual property information and is an invaluable resource for businesses. Since the Business & IP Centre opened in March 2006 we have welcomed over 25,000 people through the doors and, together with partners, we have delivered more than 2,500 business advice sessions. The Centre has played a part in the successful launch and expansion of many companies.

The first course will be available in December.

"This project is part of our overall strategy to extend the reach of the Library's services to those unable to visit in person. It will also enable us to learn about the online provision of training and will inform future developments." Nigel Spencer, British Library

"The BIPC is an exciting initiative from the British Library and we're delighted that Nelson Croom has been chosen to provide the elearning pilot. Our technology is a hosted solution which means that learners only need an internet connection to get started. So we can spend our time working with the BIPC on the content and get the pilot up and running quickly." Alan Nelson, Managing Director, Nelson Croom.

ENDS

Notes for editors:

About British Library

The British Library is the national library of the United Kingdom. It provides world class information services to the academic, business, research and scientific communities and offers unparalleled access to the world's largest and most comprehensive research collection. The British Library's collections include 150 million items from every era of written human history beginning with Chinese oracle bones dating from 300 BC, right up to the latest e-journals. Further information is available on the Library's website at www.bl.uk

About Nelson Croom

Nelson Croom creates and publishes online learning courses. We work in partnership with companies, professional associations and other organisations. We believe that learning works best when it engages and motivates people. Different people learn in different ways, with different levels of learning and knowledge. In a Nelson Croom programme the learner is always in charge of what they do and how they do it.

To find out more about this story, please contact:

Victoria Clarke

T: 020 7582 3309

E: victoria.clarke@nelsoncroom.co.uk