

Nelson Croom are finalists for two World of Learning Awards

Management PAC and the Publishing Portfolio have both made it to the finals of the World of Learning Awards 2007. Now in its seventh year, the World of Learning Awards are the premier events for honouring training-specific solutions. Nelson Croom has been shortlisted alongside some of the leading names in training.

The Publishing Portfolio provides the tools to help publishing companies improve performance by delivering personalised development that meets the needs of professionals working in the industry. It is used by companies such as Wiley-Blackwell, Octopus Publishing Group, Hodder Headline, and the London Book Fair. The Publishing Portfolio is competing for the title of Generic Solution of the Year. There are currently 33 courses ranging from an Introduction to Publishing, to Account and Territory Management, to Project Management for Publishers. The courses are all written by publishing experts and can be tailored to include examples specific to each publishing company, making them an invaluable personalised learning resource.

Management PAC was created in partnership with the Institute of Physics (IOP) and covers all the areas needed to become an effective manager. The programme is helping IOP members make the transition from talented scientists to effective managers. Learners complete an initial course, The Manager's Starter PAC, to help them identify their training needs and then have access to 12 courses on key skills to help them address areas that they need to cover. Management PAC has been nominated for the Online Solution of the Year. The Manager's Starter PAC was also shortlisted for the elearning awards 2007 in September.

The winners will be announced at a black-tie dinner on 14th November 2007 at the NEC Birmingham.

"The World of Learning Awards is a prestigious event and it is exciting to be competing with some of the leading names in the industry. The Publishing Portfolio and Management PAC are learning and development tools very relevant to their area and to have this recognised in these awards is great to see. Both are great examples of the emphasis we place on the relevance of the content to the audience." Alan Nelson, Managing Director, Nelson Croom.

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Notes for editors:

About Nelson Croom

Nelson Croom creates and publishes online learning courses. We work in partnership with companies, professional associations and other organisations. We believe that learning works best when it engages and motivates people. Different people learn in different ways, with different levels of learning and knowledge. In a Nelson Croom programme the learner is always in charge of what they do and how they do it.

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