

IFA and IAB partner with Nelson Croom to offer more inclusive CPD to members

The Institute of Financial Accountants (IFA) and the International Association of Book-keepers (IAB) have become the latest partners to select Nelson Croom's Accounting and Finance Portfolio. Nelson Croom is branding all courses in the portfolio to reflect the identity of each association. This new service will provide members with more flexible and inclusive CPD support.

The Nelson Croom portfolio includes both technical and finance courses as well as a wide range of business skills topics. All are specifically designed for the accounting and finance world by experts in the industry. Authors include Robin Tidd, an experienced management consultants and past chair of CIMA Members in Practice, and David Allen, a past president of CIMA and past chairman of the Management Accounting Committee of the International Federation of Accountants.

The IFA was established in 1916 and is the oldest body of non Chartered Accountants in the world. It represents members and students in more than 80 countries, providing qualifications for those wishing to work in financial management and continuous professional development for qualified Financial Accountants. The Institute has a number of associate organisations including the International Association of Book-keepers. The IAB is the premier body that oversees professional training in qualifications for business. Established in 1973, the IAB now has 8,000 students and members worldwide.

"I'm delighted to welcome two new accounting and finance partners on board with Nelson Croom. Using online learning for continuous professional development is becoming increasingly well recognised as an ideal solution, and our publishing approach really enables partners to begin to offer their members this service. We've seen uptake of courses increase exponentially over the last few years and I am sure that IFA and IAB and their members will benefit from our courses." Alan Nelson, Managing Director, Nelson Croom.

The IFA and IAB join Nelson Croom's other partners including the Association of International Accountants, CPA Ireland and the Institute of Chartered Accountants in Ireland. The courses will be available from the associations in mid November.

ENDS

Notes for editors:

About Nelson Croom

Nelson Croom creates and publishes online learning courses. We work in partnership with companies, professional associations and other organisations. We believe that learning works best when it engages and motivates people. Different people learn in different ways, with different levels of learning and knowledge. In a Nelson Croom programme the learner is always in charge of what they do and how they do it.

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