

## Nelson Croom becomes Corporate Affiliate of the CPD Institute

Nelson Croom has become a Corporate Affiliate of the CPD Institute. This new relationship is a demonstration of the company's continuing commitment to provide the very best in online learning for CPD.

Nelson Croom offers two ways for professional associations to provide online CPD to their members: published courses from a range of portfolios which can be specifically tailored to the needs of individual communities, or the option to create bespoke courses from scratch. Professional associations are able to provide a more flexible and inclusive service, engaging members in remote locations, part-time workers and those who simply can't fit seminars into their busy schedules.

*"We're delighted to announce this new partnership, which underlines our focus on CPD and builds on relationships that we have with the Professional Associations Research Network and the Association of Chief Executives in Voluntary Organisations and demonstrates our commitment to working with these communities. We welcome opportunities to form closer links with the communities that we work with"* comments Alan Nelson, Managing Director of Nelson Croom.

The CPD Institute is part of the Continuing Professional Development Foundation, an educational charitable trust providing high-quality and broad-ranging CPD since 1981. The Institute serves the public interest by helping to raise the effectiveness of professionals through the promotion of CPD as an important and integral element of lifelong learning.

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### Notes for editors:

#### **About Nelson Croom**

Founded in 2000, Nelson Croom has rapidly grown into a leading developer and publisher of online learning. Nelson Croom works in partnership with professional associations, companies and voluntary organisations to provide flexible, relevant and creative CPD, training, distance learning and compliance programmes. For more information visit [www.nelsoncroom.co.uk](http://www.nelsoncroom.co.uk)

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